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TRADE LIST

MATLIN'S

ROSES

1963

WHOLESALE GROWERS



AMERICAN ASSOCIATION OF NURSERYMEN
CALIFORNIA ASSOCIATION OF NURSERYMEN



MATLIN'S NURSERY

405 WEST PHILADELPHIA
ONTARIO, CALIFORNIA

GRADING In accordance with HORTICULTURAL STANDARDS (1949 Edition) prepared by the Committee on Horticultural Standards and published by The American Association of Nurserymen, Inc.

PACKING No charge other than boxes which are invoiced at cost.

DELIVERY All California orders are delivered or shipped prepaid. Out of state shipments are made F.O.B. Ontario.

INSPECTION Shipments within California are covered by "Pinto Tag" inspection certificates which permit point of destination acceptance without further inspection, except in Tulare and Ventura Counties.

TERMS 2% 10 days, 30 days net to firms with established credit. Exceptions, if desired, must be arranged prior to shipment.

NON-WARRANTY We exercise care to keep all varieties true to name, and hold ourselves in readiness at all times to replace, on proper proof, all that may prove otherwise, but it is mutually agreed that we shall not at any time be liable for any amount greater than the original price of the stock. All sales made subject to stock being unsold when order is received, or loss by any and all unavoidable causes.

MATLIN'S NURSERY

A CALIFORNIA CORPORATION

LOUIS MATLIN, President HOWARD GODDARD, Vice President
FRANK POLLOCK, Secretary-Treasurer

Ontario, California Code 714, Phone 986-4561

June, 1962

Patented Rose Price Schedule

Retail Each	WHOLESALE							
	10-19		20-99		100-249		250-up	
	1's	1½'s	1's	1½'s	1's	1½'s	1's	1½'s
1.50	.90	.72	.75	.60	.70	.56	.65	.52
1.75	1.00	.80	.87 ½	.70	.80	.64	.75	.60
1.85	1.05	.84	.92 ½	.74	.85	.68	.80	.64
2.00	1.10	.88	1.00	.80	.95	.76	.85	.68
2.25	1.25	1.00	1.12 ½	.90	1.05	.84	.95	.76
2.50	1.40	1.12	1.25	1.00	1.20	.96	1.10	.88
2.75	1.50	1.20	1.37 ½	1.10	1.30	1.04	1.20	.96
3.00	1.65	1.32	1.50	1.20	1.40	1.12	1.30	1.04
3.50	1.90	1.52	1.75	1.40	1.65	1.32	1.50	1.20

Patented varieties are grown and sold under license from the Patent Owners.

AZTECRetail each \$2.75

Large ovoid buds and blooms of orange-scarlet, borne singly on a semi-spreading plant.

BUCCANEERRetail each \$2.50

Long slender buds; bright yellow blooms.

CARROUSELRetail each \$2.00

Grandiflora. Large crimson buds; dark red blooms.

CHICAGO PEACERetail each \$3.00

A sport of Peace. Rich, shimmering pink blooms with a copper tone at the base and reverse sides of the petals. Plant habit is identical to its famous parent. Flowers are borne singly on strong stems.

CHINA DOLLRetail each \$2.25

Polyantha. Large clusters of pink blooms with salmon-yellow base. Profuse bloomer. Border rose.

CHRISTIAN DIORRetail each \$3.50

Crimson-red buds and blooms overlaid with iridescent scarlet borne singly on strong stems on an upright, vigorous plant. AARS 1962.

CHRYSLER IMPERIALRetail each \$2.50

Long tapering crimson buds; vivid red blooms. AARS 1953.

CL. CHRYSLER IMPERIALRetail each \$2.50

Same as above in a climber.

CIRCUSRetail each \$2.50

Floribunda. Tight yellow buds, margined with red, changeable colors in the blooms from yellow, orange, buff, pink and bright scarlet. AARS 1956.

- DUET**Retail each \$3.00
 Beautifully formed buds with the face of the bloom petals a soft salmon pink while the reverse is a rich shade of near crimson. Vigorous plant thickly covered with handsome foliage. AARS 1961.
- EL CAPITAN**Retail each \$2.75
 Grandiflora. Well formed buds and blooms of cherry-red, borne singly and in clusters on an upright plant with glossy foliage.
- FIRE KING**Retail each \$2.00
 Floribunda. Blood-red pointed buds; fiery-red blooms borne in clusters on an upright plant clothed in dark green foliage. AARS 1960.
- FIRST LOVE**Retail each \$2.25
 Long slender buds of delicate pink. Blooms tinted salmon, orchid and rose. Slightly fragrant.
- FUSILIER**Retail each \$1.75
 Floribunda. Orange-red buds and blooms borne in clusters on a compact plant give a luminiscent effect. AARS 1958.
- GARDEN PARTY**Retail each \$3.00
 Long ivory buds; large pastel tinted blooms of apple blossom pink borne singly on a vigorous, free-branching plant handsomely clothed in olive green foliage. AARS 1960
- GOLDEN SHOWERS**Retail each \$2.50
 Pillar-climber. Long, pointed, daffodil yellow buds; fragrant yellow bloom.
- GOLDEN SLIPPERS**Retail each \$2.50
 Floribunda. Pointed orange-red buds; fluorescent orange and gold blooms borne in clusters on a compact, sturdy, disease-resistant plant. AARS 1962.
- GOLDBLOCKS**Retail each \$1.75
 Floribunda. Clusters of fragrant golden yellow blooms.
- HAWAII**Retail each \$3.00
 Buds and blooms of glowing orange-coral as warm and hospitable as its exotic namesake. Blooms are borne singly on a tall growing, vigorous plant clothed in glossy foliage.
- HELEN TRAUBEL**Retail each \$2.75
 Long slender buds and blooms of apricot-pink. AARS 1952.
- HIGH NOON**Retail each \$2.50
 Pillar rose. Bright yellow; profuse bloomer. AARS (regional) 1948.

ISOBEL HARKNESSRetail each \$2.75

Large, clear bright, yellow buds and blooms borne singly on long stems on a vigorous, free-branching, beautifully foliated plant.

IVORY FASHIONRetail each \$2.00

Floribunda. Ivory buds and blooms with golden stamens borne in clusters on a well-branched bush. AARS 1959.

JIMINY CRICKETRetail each \$2.00

Floribunda. Tangerine buds; coral-orange blooms borne in clusters on a medium plant of erect habit. Fragrant. AARS 1955.

JOHN S. ARMSTRONGRetail each \$3.50

Grandiflora. Dark red buds and blooms borne singly and clusters on a disease-resistant plant of upright habit. AARS 1962.

KING'S RANSOMRetail each \$3.50

Chrome yellow buds and blooms borne singly on a tall, full plant, densely clothed with dark green foliage. AARS 1962.

KORDES PERFECTARetail each \$3.00

Urn shaped buds; very double, fragrant creamy blooms, flushed crimson, borne singly on strong stems. Upright plant, glossy foliage.

LADY ELGINRetail each \$2.50

Large, very double, orange-apricot buds and blooms borne singly on long stems ideal for cutting. Sturdy plant of upright habit.

MOJAVERetail each \$2.75

Tapered scarlet and vermilion buds, opening to radiant orange blooms, borne singly on long stems. AARS 1954.

MONTEZUMARetail each \$2.75

Grandiflora. Long, slender, orange-scarlet buds; salmon-orange blooms borne in clusters on long stems, suitable for cutting.

NEW YORKERRetail each \$2.50

Large, double, fragrant, velvety-scarlet blooms.

CL. PEACERetail each \$2.50

Yellow buds flushed pink. Large, fragrant blooms with varying colors of yellow, gold and ivory edged with pink.

PINK PARFAITRetail each \$3.00

Grandiflora. Petite buds; blooms vary from a pale dawn pink to a rich rose pink at the tips of the petals. A profusion of blooms are borne singly and in clusters on a large, vigorous plant of compact habit. AARS 1961.

PINK PEACERetail each \$3.00

Large, very double, buds and blooms of dusty pink borne singly on long stems. The vigorous upright, well-branched plant is clothed in leathery foliage.

QUEEN ELIZABETHRetail each \$2.50

Grandiflora. Carmine rose buds; orchid pink blooms borne in clusters with long stems, suitable for cutting. Fragrant. AARS 1955.

ROYAL HIGHNESSRetail each \$3.50

Buds and blooms of classic proportions in soft pink with an enticing fragrance; a delightful combination which should fetch even the most blasé' rosarian. Blooms are borne singly on long stems on a middle-height plant clothed in glossy, dark green foliage. AARS 1963.

SIMONERetail each \$3.00

Noted for its clear pastel lilac color and its immense bloom. 50 to 65 petals form giant 6 and 7-inch flowers which are lightly fragrant, double, high-centered. The plant grows to middle height and has glossy, leathery foliage.

SPARTANRetail each \$2.00

Floribunda. Burnt-orange buds; reddish-coral blooms borne in clusters on a robust plant. Sweetly fragrant.

STARFIRERetail each \$2.50

Grandiflora. Urn-shaped, scarlet buds; sunfast, currant-red blooms borne singly and in clusters on a tall, upright bush clothed in bronzy green foliage. AARS 1959.

STERLING SILVERRetail each \$3.00

Long pointed lavender-pink buds; silver-lavender blooms. Upright plant, glossy foliage. Very fragrant.

SUTTER'S GOLDRetail each \$2.50

Long yellow buds shaded orange and red. Golden orange, fragrant blooms. Bagatelle Award 1948. AARS 1950.

TIFFANYRetail each \$2.75

Large pointed pink buds, shaded yellow at base; large double, fragrant pink blooms borne singly on long stems. AARS 1955.

TROPICANARetail each \$3.50

Brilliant, orange-red buds and blooms borne singly on tall well branched plants clothed in rich green foliage. AARS 1963.

WHITE BOUQUETRetail each \$2.00

Floribunda. Light creamy-white buds; gardenia-like pure white blooms with yellow stamens, borne in clusters on a low growing plant, ideal for bedding and borders. Lustrous, dark green foliage. AARS 1957.

WHITE KNIGHTRetail each 2.75

Long tapered buds; satiny pure white blooms borne on long stems on a vigorous plant of upright habit. A creation of Francis Meilland, hybridizer of Peace. White Knight is the only white hybrid tea to win an All-America Rose Selections Award. AARS 1958.

YELLOW PINOCCHIORetail each \$1.50

Floribunda. Buds and blooms apricot-yellow borne in clusters.

Standard Rose Price Schedule

Prices	100- 490	500- 990	1000- up
No. 1's	.55	.52	.50
No. 1 1/2's	.45	.42	.40

Standard varieties may be grouped at quantity rate.

STANDARD VARIETIES

CHARLOTTE ARMSTRONG, cerise
CHRISTOPHER STONE, scarlet
CONDESA DE SASTAGO, red and yellow
COUNTESS VANDAL, salmon pink
CRIMSON GLORY, red
DAGMAR SPATH, (Polyantha) white
DUQUESA DE PENARANDA, orange
ECLIPSE, yellow
ETOILE DE HOLLANDE, red
EUTIN, (Floribunda) carmine-red
FLORADORA, (Floribunda) red
FRAU KARL DRUSCHKI, white
FRENHAM, (Floribunda), deep crimson
GOLDEN DAWN, yellow

GOOD NEWS, pink
HEART'S DESIRE, crimson
KATHERINE T. MARSHALL, salmon-pink
LILY PONS, white
LOWELL THOMAS, yellow
MARGO KOSTER, (Polyantha) orange-red
McGREDY'S IVORY, ivory
McGREDY'S SCARLET, crimson-scarlet
McGREDY'S YELLOW, yellow
MIRANDY, red
MME. HENRI GUILLOT, orange-coral-red
PEACE, yellow, gold and ivory edged with pink
PINK RADIANCE, pink
PRESIDENT HOOVER, pink, scarlet and orange
RED RADIANCE, red
ROSENELFE, silvery-pink
THE DOCTOR, pink

STANDARD CLIMBERS

BLAZE, scarlet
NEW DAWN, pink
PAUL'S SCARLET CLIMBER, scarlet
WHITE DAWN, white

JUNE BUDS

Bare-root Delivery
December - January

100 to 500	.35
510 to 1000	.30
1010 up	.25

BETTY PRIOR, (Floribunda) pink
 CHARLOTTE ARMSTRONG, cerise
 CHRISTOPHER STONE, scarlet
 CONDESA DE SASTAGO, red and yellow
 COUNTESS VANDAL, salmon pink
 CRIMSON GLORY, red
 DAGMAR SPATH, (Polyantha) white
 ECLIPSE, yellow
 ETOILE DE HOLLANDE, red
 EUTIN, (Floribunda) carmine-red
 FLORADORA, (Floribunda) orange-scarlet
 FRAU KARL DRUSCHKI, white
 GIRONA, red and yellow
 GOLDEN DAWN, yellow
 GOOD NEWS, silvery-pink
 KATHERINE T. MARSHALL, salmon-pink
 LOWELL THOMAS, yellow
 McGREDY'S IVORY, ivory
 McGREDY'S SCARLET, deep scarlet
 McGREDY'S YELLOW, yellow
 MARY MARGARET McBRIDE, deep salmon-pink
 MIRANDY, red
 MME. HENRI GUILLOT, pink
 MME. JULES BOUCHE, white
 PEACE, yellow, edged pink
 PICTURE, pink
 PINK DAWN, pink
 PINK RADIANCE, pink
 PINOCCHIO, (Polyantha) salmon-pink
 PRESIDENT HOOVER, pink, scarlet and orange
 RED RADIANCE, red
 SIGNORA, orange-red
 SOEUR THERESE, yellow
 TALISMAN, copper-scarlet-orange
 THE DOCTOR, pink

CLIMBERS

BLAZE, scarlet
 CORAL PILLAR, coral pink
 GOLD RUSH, yellow
 CL. MRS. P. S. DUPONT, yellow
 PAUL'S SCARLET CLIMBER, scarlet
 CL. PRESIDENT HOOVER, pink, scarlet and orange

We also offer packaged June Buds in 25 assorted bush and climber varieties at \$11.25 per case prepaid. Minimum acceptable order 10 cases of 25 each.

USE THE CONVENIENT ORDER SHEET ENCLOSED

MATLIN'S NURSERY

405 West Philadelphia

Ontario, California

LIBRARY

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★ JUL 25 1962 ★

U. S. Department of Agriculture

MATLIN'S
ROSES

TRADE LIST

Return Requested

BULK RATE

U. S. POSTAGE

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